



IMMEDIATE RELEASE

CONTACT: Tiffany Devon
Public Relations Director
tdevon@comliveserv.com
734.722.7185

Entrepreneur Looks to Expand Business in 2007

WESTLAND, MI. – December 18, 2006 – She has been in business for a decade now and things are just getting better and better for Westland resident Christine Condon who is looking at 2007 as an expansion year.

“I have been selling my handmade buttons for 10 years now and I next year is when I will add to my business by selling personalized coffee mugs,” said Condon.



Christine is known as “The Button Lady” by her friends and colleagues (www.myspace.com/buttonlady). She can personalize just about anything with her button making machine that she uses when she visits Community Choices located in Westland.

“I have sold them at conferences, special events, and for birthdays, anniversaries, just about any special occasion needs a button. Some of the most popular ones are for little kids, “World’s Best Mom” and putting pictures of family and friends on the buttons,” said Condon.

Being in business for herself makes her feel like a million bucks. “I am an independent woman and I like to be on my own. I like to make people laugh and that makes me feel good when they wear one of my buttons and give them to their friends!”

Condon’s buttons sell for \$2.00 and \$3.00 for the ones with photographs on them. Not only does she sell the buttons, personalized keychains and magnets are also on her purchase list.

Christine utilizes the services and supports of Community Living Services. CLS is a non-profit organization that promotes inclusion, full citizenship and a self-determined life for people with developmental disabilities. CLS provides supports and services to 2500 people in Wayne County and is funded through the Detroit-Wayne County Community Mental Health Agency. CLS believes the greatest opportunity to increase the production of income for people with severe disabilities lies within the development of small businesses or microenterprises. CLS is committed to introducing, encouraging, and supporting innovative approaches to income generation for people with disabilities. CLS is dedicated to creative thinking and helping

people plan a future that is based on their strengths, interests, and dreams for the future, regardless of the extent of their disability.

###